

Fashion Team LT's customer register privacy policy

This is the Fashion Team LT's registry and privacy statement, formulated on 3.5.2018 in accordance with the sections 10 and 14 of the Finnish Personal Data act (523/1999), as well as with the EU general Data Protection Regulation of the (GDPR). The statement has been last updated on 17.6.2021.

1. Controller

Fashion Team LT

Business ID 1375229-5, phone +358 40 7373045

2. Contact person responsible for the registry

Liisa Turtiainen, info@fashionteamlt.fi, phone +358 40 7373045

3. Registry name and the data subjects

Fashion Team LT's customer register, based on customership or any other appropriate connection ("Fashion Team LT's customer register")

In our register we process our customers as well as our potential customers and their representatives personal information.

4. Legal basis and the purpose of processing personal data

The general condition of processing personal data: The Finnish Personal Data act and the EU general Data Protection Regulation. Personal data is used for communication with the customers and the potential customers, managing a relationship based on any other appropriate connection, as well as for marketing and customer communications which can also be implemented electronically and in a targeted manner. Additionally, the personal data is used for delivering and invoicing the products and services whose delivery has been agreed on basis of the business. The information concerning the invoicing has been saved into the electronic financial management system of the accounting.

5. Information content of the register

The information to be stored into the register consists of: The name of the person, position, company/organisation, contact information (phone number, email, geographical address and postal address), website address, information concerning the items or services ordered as well as the changes made into them, information concerning invoicing, other information concerning the customer relationship and the services ordered.

6. Regular data sources

The information to be saved into the register is obtained from the customer through messages sent via online forms, as well as through email, phone, services of social media, contracts, customer meetings and other situations in which the customer provides their data.

7. Regular transfers of data and transferring the data outside of EU or EEA

Data is not transferred to third parties for marketing purposes. The controller does not transfer the data outside of EU or EEA. Information can be published insofar this has been agreed on with the customer.

8. Principles of register protection

The register is managed with care and the information to be processed through the information system is protected appropriately. If the register data is stored on online servers, appropriate care is taken in managing the information security of the hardware. The controller makes sure that the stored data as well as the usage rights of the servers and the other information critical to the safety of the personal data is processed confidentially and only by the person responsible for the register and by the employees whose job description this is a part of.

9. Right of access and the right to demand for the correction of data

Every individual included in the register has the right to check their information that has been saved in the register and to demand for the correction of the possibly erroneous information or for the supplementation of incomplete information. If the individual wishes to inspect the personal data kept on him or demand for the information to be corrected, the request must be sent in writing to the controller. When required, the controller may request for the applicant to prove their identity. The controller shall respond to the customer within the timeframe laid down in the general Data Protection Regulation (usually within a month).

10. Other rights concerning the processing of personal data

A person included in the register has the right to request for the removal of their personal information from the register (“the right to be forgotten”). Likewise, the registered individual has [other rights under the EU general Data Protection Regulation](#). These rights include, among others, limiting the processing of personal data under certain circumstances. The requests must be sent in writing to the controller. When required, the controller may request for the applicant to prove their identity. The controller shall respond to the customer within the timeframe laid down in the general Data Protection Regulation (usually within a month).